

ASMB  
2021



THE  
MATRIX  
IN FOCUS

ASMB Biennial Meeting  
September 12-15, 2021  
St. Louis, MO  
Hyatt Regency St. Louis Arch

Meeting Chair: Jeffrey Miner, Washington University St. Louis



## Sponsorship Opportunities

**ASMB:** The American Society for Matrix Biology (ASMB) was founded in 2000 to increase awareness of the field of extracellular matrix (ECM) biology, to enhance ECM research, and to facilitate interactions among scientists and trainees, with the overall goal of furthering the application and translation of knowledge to impact human health. This field encompasses the structure and function of ECM components, the receptor-mediated interactions of these components with cells, how these interactions influence intracellular signaling and gene expression, the orderly progression of these processes during development, and the alteration of these processes in hereditary and acquired diseases, particularly in tissue injury, repair, oncogenesis, and aging. Hence, ECM biology and the 2021 ASMB meeting are clinically relevant to tissue engineering, stem cell biology, cancer, metastasis, metabolic processes, wound healing/fibrosis, and inflammation—factors pertinent to diseases across all organ systems.

**ASMB theme and format:** The focus of the 2021 meeting is Matrix, Cells, and Interactions in Health, Disease, Aging, and Regeneration. The program is comprised of member-developed Special Interest Sessions; Guest Society Symposia; Award presentations; five Plenary Sessions covering the Microenvironment, Model Organisms, Mechanotransduction, Metabolisms/Microbiome, and Tissue Regeneration/Stem Cells/Organogenesis; as well as Concurrent platform sessions complemented by Poster Sessions. There are also Career and Women Mentoring Women Breakfasts for ASMB trainees and young scientists. The venue in St. Louis has self-contained meeting space with ample room for informal socializing and discussions in proximity to the exhibit space.

**Meeting Participants:** The 2021 ASMB Biennial Meeting represents a unique opportunity for scientists and medical professionals working in research, clinical, and applied disciplines related to ECM biology to meet, present data, discuss, learn, and network. With the society's non-profit focus on investigation and education coupled with the innovative and original program, attendance is expected to exceed 300 participants, including both ASMB members and non-members. Attendees include basic scientists, bioengineers, and clinician scientists, as well as scientists from the biotech industry, at all levels of career development. Expected participation by the International Society for Matrix Biology (ISMB), the Tissue Engineering and Regenerative Medicine International Society (TERMIS), the Alport Syndrome Foundation, Matrix Biology Ireland, and the Histochemical Society will expand the reach of the meeting.

**Meeting Organizer:** Jeffrey Miner, (ASMB President Elect), *Washington University, St. Louis*

## Program Committee

Suneel Apte  
Thomas Barker  
Amy Bradshaw  
Holly Colognato  
Doug Gould  
Farshid Guilak

Dirk Hubmacher  
Sarah Knox  
Rachel Lennon  
Merry Lindsey  
Joanne Murphy-Ullrich  
Alexandra Naba

Karen Posey  
Ambra Pozzi  
Lynn Sakai  
Rashmin Savani  
Yu Yamaguchi  
Roy Zent

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## Sponsorship Options

The 2021 ASMB Biennial Meeting offers an outstanding opportunity to interface with the research and medical community to promote your company, get feedback on your products, and develop ideas for new products or services. Exhibit space is located in a self-contained, high traffic area, which is highly conducive to informal discussions and exchange of ideas regarding science and technology.

### Platinum Level

**\$7,500**

- Exhibit space
- Three conference registrations
- Listed as Platinum Level Sponsor in the conference program and on the conference website
- Master slide with your company's name and logo displayed prior to sessions
- Direct link to your company's website on the conference web page
- Your choice of Poster Session Lunch Named Sponsorship (limited availability)
- Your choice of a Company Sponsored Plenary Session (limited availability)
- Full page ad in the Program Book (as submitted by print deadline)
- Mailing list of all conference registrants

### Gold Level

**\$5,000**

- Exhibit space
- Two conference registrations
- Listed as Gold Level Sponsor in the conference program and on the conference website
- Master slide with your company's name and logo displayed prior to sessions
- Direct link to your company's website on the conference web page
- Your choice of a Sponsored Concurrent Session, Coffee Break OR Breakfast (limited availability)
- Half page ad in the Program Book (as submitted by print deadline)
- Mailing list of all conference registrants

### Silver Level

**\$3,000**

- Exhibit space
- One conference registration
- Listed as Silver Level Sponsor in the conference program and on the conference website
- Master slide with your company's name and logo displayed prior to sessions
- Mailing list of all conference registrants

### Bronze Level

**\$1,750**

- Includes exhibit space and one complimentary conference registration

### Additional Sponsorship Opportunities

If you are interested in expanding your presence, ask about other opportunities such as support of:

- Opening Reception
- Poster Lunches
- Women Mentoring Women Session
- ASMB Annual Tuesday Night Social
- Career Mentoring Breakfast

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## Rules and Regulations

### Exhibit Space

Space is limited and will be assigned on a first-come, first-served basis. ASMB will provide a 6 ft table top exhibit, space for rear 10 ft pop-up display, 2 chairs, and trash can. If you require electrical service or internet, order forms from on-site providers will be sent with the full exhibitor packet prior to the conference.

### Payment

Full payment is required at time of application. Payment by credit card or check (made to ASMB) is accepted. Due to the nature of the event, no refunds can be offered.

### Labor

There will be no labor to assist you with the installation or dismantling of your exhibit.

### Storage

The venue has limited storage. Please review the full exhibitor packet for carrier and shipping/storage information.

### Security

Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. ASMB and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit hall.

### Liability/Indemnity

Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend and save the host venue and hosting societies and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and an attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that Hotel and Societies do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

### Contractual Agreement

All of the above Rules and Regulations are to be considered as part of the exhibit space contract. It is agreed, that by signing the application, the exhibitor will abide by the Rules and Regulations cited above before, during, and after the exhibit.

### Hotel Accommodations

Individuals are responsible for making their own reservations. Please utilize the online reservations available on the meeting website to obtain the group discount. Note reservation deadlines posted.

### Correspondence

Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to:  
**Kendra LaDuca**, Executive Director: (office) 301-634-7456, (fax) 301-634-7455, Email: [kladuca@faseb.org](mailto:kladuca@faseb.org)